

Press Release

A J Bell group appoints new Marketing Director

29th April 2008

A J Bell one of the UK's largest SSAS and SIPP providers, today announces the appointment of Billy Mackay as marketing director. Mackay is set to join AJ Bell in the summer from Skandia where he has worked for the past eleven years.

In his new role, Mr Mackay will assume responsibility of marketing activity, ongoing development of the AJ Bell Group's suite of products and its market proposition. He will also work closely with the AJ Bell sales team to provide support to financial advisers.

Andy Bell, actuary and chief executive of A J Bell, comments "I am delighted to welcome Billy to AJ Bell. His extensive experience in the industry and knowledge of our business will be invaluable as we continue to develop our market proposition".

Nick Dixon, marketing director at Skandia, comments "We are sorry Billy is leaving but Skandia enjoys a wealth of talented people in marketing who will continue driving the business. AJ Bell administers our SIPP proposition and we look forward to continuing to work with Billy. This is a good opportunity for him and we wish him all the best for his future career."

Mr Bell adds, "Our success is built on market leading products, provision of first class service underpinned by a team of talented people. This appointment is further evidence of our intention to continue to develop our business to stay ahead of our competitors. Billy will be an excellent addition to our senior team".

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Notes for Editors

Pictures available here or by contacting kirsty.zollinger@ajbell.co.uk

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Our customer proposition - Market leading, low cost, transparent, service, value, choice, leading functionality, integrity, award winning.

Our business - Market leaders, growing, innovative, own intellectual property, profitable, stable, we don't provide advice or investment management.

Established in 1995, A J Bell Group specialises in providing administration, trustee and actuarial services for SIPP and SSAS.

The A J Bell Group is now one of the largest SIPP trustee and administrators in the UK with in excess of 32,000 individual SIPPs and assets under administration exceeding £8bn. It provides third party SIPP administration services for Barclays Stockbrokers, Halifax Share Dealing, Skandia Life and E*Trade.

Recent research by CoreData Research places SIPPcentre alongside Standard Life as advisers' two most preferred SIPPs.

A J Bell Group have won an array of prestigious industry awards recognising our reputation for leading products and services. A J Bell Group products include SIPPcentre, Sippdeal, Sippdealxtra and A J Bell.



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