

Press Release

Interest in SIPP's on the rise, adviser registrations up 44%

29th September 2008

Adviser registrations on A J Bell SIPPcentre are 44% up on the 12 months to September 2008 compared with the same period in 2007. Registrations received in the last 3 months are 98% up on 2007 figures.

The current volatile market conditions are forcing people to think more carefully about how they save and how they invest their existing pension funds. Many people are reviewing existing arrangements to ensure that they can improve their own position for charges, service and investment choice.

Increased interest in SIPPcentre has been driven by:

- Increasing the range of permitted investments from January 2008
- A focus on quality service
- The introduction of a segregated cash facility for protected rights in May 2008
- Our commitment to offer investment of protected rights transfers from 1st October 2008 across the full range of SIPPcentre investment options

Billy Mackay, Marketing Director of AJ Bell comments, "It is no secret the demand for self investment of protected rights has been huge, we are delighted with the success. SIPPcentre provides access to the investment flexibility you would normally associate with a traditional SIPP. Along side this our competitive fee structure, reputation for service and online functionality makes it an ideal home for pension consolidation".

END

Notes for Editors

Pictures available here or by contacting kirsty.zollinger@ajbell.co.uk

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Our customer proposition - Market leading, low cost, transparent, service, value, choice, leading functionality, integrity, award winning.

Our business - Market leaders, growing, innovative, own intellectual property, profitable, stable, we don't provide advice or investment management.

Established in 1995, A J Bell Group specialises in providing administration, trustee and actuarial services for SIPP and SSAS.

The A J Bell Group is now one of the largest SIPP trustee and administrators in the UK with in excess of 32,000 individual SIPPs and assets under administration exceeding £8bn. It provides third party SIPP administration services for Barclays Stockbrokers, Halifax Share Dealing, Skandia Life and E*Trade.

Recent research by CoreData Research places SIPPcentre alongside Standard Life as advisers' two most preferred SIPPs.

A J Bell Group have won an array of prestigious industry awards recognising our reputation for leading products and services. A J Bell Group products include SIPPcentre, Sipdeal, Sipdealxtra and A J Bell.



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