

Press Release

SIPPcentre announces regular investment link to Cofunds

19th August 2008

SIPPcentre, A J Bell's low cost SIPP offering, announces the latest in a line of enhancements with the launch of a regular investment link to Cofunds.

This enhancement allows you to set up a process at outset to pass regular investment amounts directly from the SIPPcentre cash account into the underlying funds on the Cofunds platform. The facility can be used for investment of regular premiums or to drip feed lump sum investments into the selected funds over a given period.

All completed SIPP and Cofunds documentation is submitted to SIPPcentre making the application process simple and easy to use. Investments will be collected under a direct debit mandate (DDM) into the SIPPcentre cash account. Investments are then passed under DDM to Cofunds for investment in the funds selected by the client.

Billy Mackay, Marketing Director of SIPPcentre, A J Bell comments "There has been significant demand for a simplified process that allows you to adopt a strategy, pick funds and direct your regular investment from outset. This facility allows you to achieve this with minimum fuss. Our focus on improving the SIPPcentre product proposition and low cost delivery of quality service continues to widen the audience for SIPPs."

Andy Fail, Head of Product at Cofunds said, "The addition of regular contributions to the SIPPcentre Cofunds facility now gives intermediaries further choice and flexibility to offer their clients. Contributing regularly to a pension is a natural way for most clients to manage their retirement savings. It also enables them to benefit from pound cost averaging which over a period of time can substantially increase retirement assets."

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Notes for Editors

Pictures available here or by contacting kirsty.zollinger@ajbell.co.uk

Kirsty Zollinger - Sales & Marketing Manager
kirsty.zollinger@ajbell.co.uk

Billy Mackay - Marketing Director
07525 236 580
billy.mackay@ajbell.co.uk

Andy Bell - Chief Executive
07973 137 272
andy.bell@ajbell.co.uk

Our customer proposition - Market leading, low cost, transparent, service, value, choice, leading functionality, integrity, award winning.

Our business - Market leaders, growing, innovative, own intellectual property, profitable, stable, we don't provide advice or investment management.

Established in 1995, A J Bell Group specialises in providing administration, trustee and actuarial services for SIPP and SSAS.

The A J Bell Group is now one of the largest SIPP trustee and administrators in the UK with in excess of 32,000 individual SIPPs and assets under administration exceeding £8bn. It provides third party SIPP administration services for Barclays Stockbrokers, Halifax Share Dealing, Skandia Life and E*Trade.

Recent research by CoreData Research places SIPPcentre alongside Standard Life as advisers' two most preferred SIPPs.

A J Bell Group have won an array of prestigious industry awards recognising our reputation for leading products and services. A J Bell Group products include SIPPcentre, Sipdeal, Sipdealxtra and A J Bell.



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