

**A J Bell Platinum** specialises in the provision of trustee, administration and actuarial services for Self Invested Personal Pensions (SIPPs) and Small Self Administered Pension Schemes (SSAS).

Founded in 1995, our commitment and track record of providing a high quality bespoke service, has resulted in us becoming one of the fastest growing and most respected companies in this sector.

A J Bell Platinum includes our fully bespoke SIPP and SSAS products which are available to advisers and direct clients. The Platinum products are differentiated from other similar products by five key factors:

- The member is a trustee.
- The member is a signatory on the trustee bank account.
- The member as a trustee is a legal owner of all scheme assets.
- Each Platinum SSAS has a named administrator and dedicated Consultant.
- Each Platinum SIPP has a named administration team and clients have access to our fee based technical consultancy service.

Whether a client is best served by a SIPP or SSAS can be discussed in detail with one of our Consultants. To summarise, the benefits of the respective products are:

A J Bell Platinum SSAS	A J Bell Platinum SIPP
An employer sponsored scheme where members have their own scheme	Members can pursue their own investment strategy
Pooled assets can aid the process for settling benefits at retirement and on death	Clearly documented asset ownership when more than 1 SIPP co-owns a property
An experienced, named Consultant	No limit on the number of A J Bell SIPPs that can join together to buy a property
A tailored fee structure	Bespoke Consultancy support
Loanback facility	

**We firmly believe that there is a potential conflict of interest if the administrator and professional trustee also provides investment or other financial services related advice. We will therefore only ever operate in conjunction with the financial adviser or on an execution only basis.**

### Award winning service

A J Bell has won an array of prestigious industry awards recognising our reputation for leading products and services.

**Moneyfacts Investment Life and Pensions Awards 2011**  
Best SIPP Provider

**Moneywise Awards 2011**  
Best Low Cost SIPP Provider

**Moneywise Awards 2011**  
Best Comprehensive SIPP Provider

**MoneyAM Awards 2011**  
Best Online SIPP Provider

**FTAdviser.com Online Service Awards 2011**  
5 star - Life and Pensions Provider

### Contact us

If you have any questions or require any information about Platinum SIPP or SSAS, please contact one of our dedicated Platinum Consultants:-

Anne McKenna, Platinum Consultancy Manager  
Mike Stephens, Platinum Consultant  
John Cummings, Platinum Consultant

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## Regulatory

A J Bell includes A J Bell Holdings Limited and its wholly owned subsidiaries A J Bell Management Limited, A J Bell Limited and A J Bell Securities Limited.

A J Bell Management Limited is authorised and regulated by the Financial Services Authority. A J Bell Securities Limited is a member of the London Stock Exchange and is authorised and regulated by the Financial Services Authority.

Sippdeal, Sippdealxtra and Sippcentre are platforms provided by A J Bell Management Limited. A J Bell Platinum SIPP is provided by A J Bell Management Limited. A J Bell Platinum SSAS is provided by A J Bell Limited.

The companies listed in the adjacent table are all registered in England and Wales at Trafford House, Chester Road, Manchester M32 0RS.

Company	Company Number	VAT Number
A J Bell Holdings Limited	4503206	833 5478 13
A J Bell Management Limited	3948391	759 3531 03
A J Bell Limited	3091664	639 0316 44
A J Bell Securities Limited	2723420	918 4226 21