

Press release

Exchange Traded Fund activity continues to rise

26 February 2010

A J Bell today announces that there has been a marked increase in Exchange Traded Fund (ETF) trading activity by advisers using its Sippcentre platform. Since A J Bell launched its own in-house retail fund and share dealing platform in May 2009, the amount traded in ETFs has grown month-on-month. This increasing trend has resulted in the amount traded in January 2010 being up 300% compared to the first full month after launch.

Billy Mackay, Marketing Director of A J Bell says, "This increasing trend clearly shows that the demand for ETFs exists today and that they are slowly but surely becoming a mainstream investment vehicle for many advisers and their clients. With online dealing commissions at a flat £9.95, many Sippcentre users view them as an appropriate way to gain exposure to various markets whilst managing the number of required trades".

Andy Bell, Chief Executive and Actuary at A J Bell says, "Our retail fund and share dealing platform has been developed to offer the widest possible range of assets at the lowest possible dealing commissions. It seems the platform industry has now woken up to the fact that offering ETFs has gone from being a nice-to-have to a must-have".

END

Please note this document is intended for trade and national press individuals.

Notes for Editors

Pictures available by contacting kirsty.zollinger@ajbell.co.uk.

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A J Bell is continuing to grow rapidly in challenging capital markets. Invesco Perpetual and Midas Capital own 23% and 15% respectively of the share capital, the remainder being owned by Andy Bell and the management team.

Established in 1995, A J Bell specialises in providing administration, trustee and actuarial services for SIPP and SSAS.

A J Bell is now the largest privately owned provider of self administered pensions and institutional stockbroker services in the UK, with in excess of 40,200 individual SIPPs and assets under administration exceeding £11.2bn. It also provides third party SIPP administration services for Barclays Stockbrokers, Halifax Share Dealing, Skandia and E*Trade.

Our customer proposition - Market leading, low cost, transparent, service, value, choice, leading functionality, integrity, award winning.

Our business - Market leaders, growing, innovative, own intellectual property, profitable, stable, we don't provide advice or investment management.

Research by CoreData Research places Sippcentre alongside Standard Life as advisers' two most preferred SIPPs.



A J Bell includes A J Bell Holdings Limited and its wholly owned subsidiaries A J Bell Management Limited, A J Bell Limited and A J Bell Securities Limited.

A J Bell Management Limited is authorised and regulated by the Financial Services Authority. A J Bell Securities Limited is a member of the London Stock Exchange and is authorised and regulated by the Financial Services Authority.

Sippdeal, Sippdealxtra and Sippcentre are platforms provided by A J Bell Management Limited. A J Bell Platinum SIPP is provided by A J Bell Management Limited. A J Bell Platinum SSAS is provided by A J Bell Limited.

The companies listed in the adjacent table are all registered in England and Wales at Trafford House, Chester Road, Manchester M32 0RS.

Company	Company Number	VAT Number
A J Bell Holdings Limited	4503206	833 5478 13
A J Bell Management Limited	3948391	759 3531 03
A J Bell Limited	3091664	639 0316 44
A J Bell Securities Limited	2723420	918 4226 21