

Press release

Women take control of their retirement planning

30 September 2010

Low-cost SIPP provider A J Bell has reported a sharp upturn in the number of women taking out self-invested personal pensions in the past six months. It has seen an increase of 108% in the number of women setting up SIPPs in its Sipdeal service since February.

Billy Mackay, Marketing Director, said "When it comes to investments women tend to be more cautious, so the fact that they're beginning to take out SIPPs in significant numbers shows they are now being recognised as a mainstream investment solution. Features like low-costs, online access to information and investment flexibility are making SIPPs attractive to a lot of people."

He said there are often subtle differences to the approach many women take when investing money and this can be seen in the way they manage their SIPPs. "Our research indicates that women particularly value the flexibility to pick and choose the points at which they feed cash held in their pension into funds, ETFs or stocks and shares."

For more information and an available case study please contact Billy Mackay, A J Bell (07525 236 580).

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Please note this document is intended for trade and national press individuals.

Notes for Editors

Pictures available by contacting kirsty.zollinger@ajbell.co.uk.

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A J Bell is continuing to grow rapidly in challenging capital markets. Invesco Perpetual and Midas Capital own 37% and 10% respectively of the share capital, the remainder being owned by Andy Bell and the management team.

Established in 1995, A J Bell specialises in providing administration, trustee and actuarial services for SIPP and SSAS.

A J Bell is now the largest privately owned provider of self administered pensions and stockbroking services in the UK, with in excess of 44,600 individual SIPPs and assets under administration exceeding £12.6bn. It also provides third party SIPP administration services for Barclays Stockbrokers, Halifax Share Dealing, Skandia and TD Waterhouse.

Our customer proposition - Market leading, low cost, transparent, service, value, choice, leading functionality, integrity, award winning.

Our business - Market leaders, growing, innovative, own intellectual property, profitable, stable, we don't provide advice or investment management.

Research by CoreData Research places Sipcentre alongside Standard Life as advisers' two most preferred SIPPs.



A J Bell includes A J Bell Holdings Limited and its wholly owned subsidiaries A J Bell Management Limited, A J Bell Limited and A J Bell Securities Limited.

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The companies listed in the adjacent table are all registered in England and Wales at Trafford House, Chester Road, Manchester M32 0RS.

Company	Company Number	VAT Number
A J Bell Holdings Limited	4503206	833 5478 13
A J Bell Management Limited	3948391	759 3531 03
A J Bell Limited	3091664	639 0316 44
A J Bell Securities Limited	2723420	918 4226 21