

ISA and SIPP Transfer Amazon gift card offer 2026

1. The offer is for an Amazon gift card up to the value of £500.
2. The offer is open between 13 January to 30 April 2026 ("Offer Period").

How to claim the offer

3. To claim the offer, you need to instruct a transfer from an existing ISA or Pension into an AJ Bell ISA or SIPP.
4. The transfer value of the ISA or Pension must be £10,000 or more to receive the offer.
5. You can transfer multiple ISAs or Pensions.
6. The value of the Amazon gift cards will be based on the cumulative value of transfers made within the offer period. The table below outlines the Amazon gift card value alongside the amount transferred to an AJ Bell ISA or AJ Bell SIPP:

Transfer value	Amazon gift card value
£10,000-£49,999	£100
£50,000-£99,999	£250
£100,000+	£500

7. You will not receive the offer automatically. To claim the offer, you must visit this page and follow the on-page claim process during the Offer Period. You must make a claim using the link provided in order to participate in the offer.
8. The offer is limited to one claim per customer.
9. The gift card will be issued on or after 30 May 2026, subject to completion of your ISA or pension transfer. Where the transfer completes after the end of the offer, the gift card will be issued within 30 days of completion.
10. We will not be responsible for any delay or any failure to claim the offer within the offer period.

Eligibility rules

11. You must be 18 or over and resident in the UK to make a claim.
12. Claims are only valid for ISA or SIPP accounts funded through the transfer of existing ISAs or Pensions from other providers. Any tax reclaimed by us on your behalf and added to your account will not count towards the minimum transfer level.
13. If transferring a pension, you'll need to transfer it into an AJ Bell SIPP. Transfers to Ready-made pensions aren't eligible for this offer.

14. Funds which have been transferred from an account with another provider which is not an ISA or pension will not be considered eligible for this offer.
15. The transfer must complete within 6 months from the date of instruction.
16. Transfers from other AJ Bell products (e.g. from AJ Bell Investcentre) are excluded from this offer.
17. Other account types, including Dealing Accounts, Lifetime ISAs, Ready-made Pensions, Cash Saving Hub accounts, Junior ISAs or Junior SIPPs are not included in this offer.

Receiving the offer

18. If your claim is valid, a link to download the gift card will be sent to your registered email address on or after 30 May 2026 or any completed successful transfer of an ISA or SIPP, whichever is later.
19. You must ensure that your AJ Bell account contains your correct email address. AJ Bell will not take any responsibility for your failure to supply accurate information which affects acceptance or delivery of the offer. To check or update your details log into your AJ Bell account and click 'My account management' and 'Update my details' from the 'My account' menu.
20. We reserve the right to reclaim the gift card amount within 12 months of claiming this offer if the value of the account is reduced by more than 75% by transfer out or withdrawal.
21. You must be an AJ Bell customer at the time the Amazon gift card is dispatched and you must not have submitted an application for the transfer of any AJ Bell accounts to another provider.

General

22. We reserve the right to amend, suspend, or withdraw the offer and/or these terms without prior notice and at our sole discretion by posting a notice on our website. If the offer period closes before 30 April 2026 all valid claims already received at the time of posting of the notice will still be accepted.
23. This offer may be used in conjunction with our existing Recommend a Friend offer, our Tax Year End Prize Draw, our Tax Year End ISA and SIPP Amazon gift card offer, our Great Run Series Adidas gift card and our transfer offer which covers exit fees. To claim an additional offer you are required to make a separate transaction to be eligible. The same funds cannot be used to qualify for multiple offers.
24. AJ Bell accepts no responsibility for entries not successfully completed due to a technical fault or human error of any kind.

25. AJ Bell will not be held liable if any unforeseen event means that we are unable to fulfil this offer. In this event no compensation will be payable by us.
26. All our existing product terms and conditions apply in addition to the terms and conditions specific this offer.
27. By making a claim under this offer, you are deemed to accept the terms and conditions of our Amazon gift card partner. Restrictions apply, see www.amazon.co.uk/gc-legal.
28. By making a claim under the offer, you are deemed to agree for us to share your name and email address with the digital voucher partners for the sole purpose of sending you the digital voucher.
29. The offer is non-exchangeable, non-transferable and no cash alternative is offered.
30. By participating in the offer, all claimants are deemed to accept these terms and conditions.
31. Employees of AJ Bell, their affiliated companies, their advertising agencies, and the immediate families of any such employees are not eligible for the offer.
32. Details about how we may process your personal information can be found [here](#).
33. The promoter of this offer is AJ Bell Management Limited. The Promoter's principal place the business is at 4 Exchange Quay, Salford Quays, Manchester, M5 3EE. The promoter may exclude from participation anyone who we believe to be taking unfair advantage of the offer.