

AJ Bell Pension Awareness Week prize draw 2025

1. The "prize" is one John Lewis digital voucher worth £5,000.
2. The prize draw is open between 15 September 2025 and 15 October 2025 ("Offer Period").

How to enter the Prize Draw

3. To enter the prize draw, you must deposit into a new or existing AJ Bell SIPP or AJ Bell Ready Made Pension account with a minimum value of £1,000 during the Offer Period. You may pay into your AJ Bell SIPP or RMP via deposit/s, setting up a direct debit or transfer/s in from another provider.
4. You will not be entered in the draw automatically. To enter the draw, you must visit [this page](#) and follow the on-page claim process during the Offer Period.
5. Only one entry per customer is permitted.
6. We will not be responsible for any delay or any failure to enter the draw during the Offer Period.

Eligibility rules

7. You must be 18 or over and resident in the UK to make a claim.
8. Entries are only valid for eligible accounts that pay in with a net value of £1,000 or more during the Offer Period through payments or transferring in. If you withdraw the money or cancel the transfer before the end of the Offer Period, you will not be eligible to participate. Equally, any tax reclaimed by us on your behalf and added to your account will not count towards the £1,000 minimum depositing level.
9. Transfers between any accounts you hold with AJ Bell group company (e.g. from an AJ Bell ISA to an AJ Bell SIPP or a transfer from an AJ Bell Investcentre SIPP to an AJ Bell SIPP) and transfers from defined benefit/final salary pensions are excluded from this prize draw.
10. Any transfers must complete within 6 months from the date of instruction.
11. Any new account openings and transfers must be initiated within the Offer Period.
12. Other account types, including AJ Bell Stocks & Shares ISA, Stocks and Shares LISA, Dealing Accounts, Cash Saving Hub accounts, Junior ISAs or Junior SIPPs are not included in this prize draw.

Receiving the prize

13. The winner will be chosen at random from qualifying entries and will be notified by phone and/or email on or after 14 November 2025. Your prize will be issued on the same day as the notification subject to completion of the Pension transfer if relevant.
14. You must ensure that your AJ Bell account contains your correct email address. AJ Bell will not take any responsibility for your failure to supply accurate information which affects acceptance or delivery of the offer. To check or update your details log into your AJ Bell account and click 'Update your details' in the drop-down menu.
15. If the winner is in the process of transferring in a pension from another provider at the time of the prize draw, then the digital voucher will be emailed after the money has cleared. If you have transferred in and the transfer doesn't complete within 6 months, we reserve the right to draw an alternative winner.
16. You must be an AJ Bell customer at the time the prize is dispatched and you must not have submitted an application for the transfer of any AJ Bell accounts to another provider.

General

17. The prize draw may be withdrawn, amended, cancelled or suspended at any time. If the prize draw closes before 15 October 2025 all valid entries already received at the time of posting of the notice will still be accepted.
18. The prize draw may be used in conjunction with our existing offers. To claim an additional offer you are required to make a separate transaction to be eligible. The same funds cannot be used to qualify for multiple offers.
19. AJ Bell accepts no responsibility for entries not successfully completed due to a technical fault or human error of any kind.
20. AJ Bell will not be held liable if any unforeseen event means that we are unable to fulfil this prize draw. In this event no compensation will be payable by us.
21. By entering the prize draw, you are deemed to have accepted these terms and conditions and the [terms and conditions](#) of our digital card partner.

22. By participating in the prize draw are deemed to agree for us to share your name and email address with the digital voucher partners for the sole purpose of sending you the digital voucher. By entering the prize draw all participants agree that AJ Bell won't be liable for any costs, expenses, loss or damage sustained or incurred by any participant with regards to the prize.
23. The offer is non-exchangeable, non-transferable and no cash alternative is offered.
24. Employees of AJ Bell, their affiliated companies, their advertising agencies, and the immediate families of any such employees are not eligible for the prize draw.
25. Details about how we may process your personal information can be found [here](#).
26. The promoter will, on request, make available details of winner (surname and county of residence). By entering the prize draw, you are deemed to accept these terms.
27. The promoter of prize draw is AJ Bell Management Limited. The Promoter's principal place the business is at 4 Exchange Quay, Salford Quays, Manchester, M5 3EE. The promoter may exclude from participation anyone who we believe to be taking unfair advantage of the offer.