

AJ Bell Tax Year End gift card offer 2026

1. The offer is for an Amazon digital gift card up to the value of £200.
2. The offer is open between 3 March 2026 and 18 May 2026 ("Offer Period").

How to claim the offer

3. To claim the offer, you will need to open an AJ Bell SIPP or an AJ Bell ISA.
4. The offer is limited to two claims per customer, one per account opened and deposited into during the Offer Period.
5. The value of the digital gift cards will be based on the type of account opened within the Offer Period. The table below outlines the digital gift card value alongside the deposited value and account type:

Eligible Account	Required Deposit value	Amazon.co.uk gift card amount
AJ Bell SIPP	£10,000 or more	£200
AJ Bell ISA	£10,000 or more	£150

6. You will not receive the offer automatically. To claim the offer, you must visit [this page](#) and follow the on-page claim process during the Offer Period. You must make a claim using the link provided in order to participate in the offer.
7. The digital gift card will be issued on or after 17 June 2026 or any successful transfer of an ISA or SIPP.
8. We will not be responsible for any delay or any failure to claim the offer within the offer period.

Eligibility rules

9. You must be 18 or over and resident in the UK to make a claim.
10. Claims are only valid for new accounts opened within the Offer Period. The £10,000 required deposit value can be made via multiple payments or transfers.
11. If you withdraw the money or cancel the transfer before the end of the Offer Period, you will not be eligible to participate. Any tax reclaimed by us on your behalf and added to your account will not count towards the minimum depositing level.

12. Transfers between any accounts you hold with AJ Bell group company (e.g. from an AJ Bell ISA to an AJ Bell SIPP or a transfer from an AJ Bell Investcentre SIPP to an AJ Bell SIPP) and transfers from defined benefit/final salary pensions are excluded from this offer.
13. Any transfers must complete within 6 months from the date of instruction.
14. Any new account openings and transfers must be initiated within the Offer Period.
15. Other account types, including Dealing Accounts, Ready Made Pension, Lifetime ISA, Cash Saving Hub accounts, Junior ISAs or Junior SIPPs are not included in this offer.

Receiving the offer

16. If your claim is valid, a link to download the digital gift card will be sent to your registered email address on or after 17 June 2026 or any completed successful transfer/s of an ISA or SIPP, whichever is later.
17. You must ensure that your AJ Bell account contains your correct email address. AJ Bell will not take any responsibility for your failure to supply accurate information which affects acceptance or delivery of the offer. To check or update your details log into your AJ Bell account and click 'My account management' and 'Update my details' from the 'My account' menu.
18. We reserve the right to reclaim the gift card amount within 12 months of claiming this offer if the value of the account is reduced by more than 75% by transfer out or withdrawal.
19. You must be an AJ Bell customer at the time the digital gift card is dispatched and you must not have submitted an application for the transfer of any AJ Bell accounts to another provider.

General

20. We reserve the right to amend, suspend, or withdraw the offer and/or these terms without prior notice and at our sole discretion by posting a notice on our website. If the offer period closes before 18 May 2026 all valid claims already received at the time of posting of the notice will still be accepted.
21. The offer may be used in conjunction with our existing Recommend a Friend offer, our ISA and Pension Transfer Amazon gift card offer, our Tax Year End prize draw and our Transfer Offer which covers exit fees. To claim an additional offer you are required to make a separate transaction to be eligible. The same funds cannot be used to qualify for multiple offers.

22. The Great Run Series Adidas gift card offer can not be used in conjunction with this offer.
23. AJ Bell accepts no responsibility for entries not successfully completed due to a technical fault or human error of any kind.
24. AJ Bell will not be held liable if any unforeseen event means that we are unable to fulfil this offer. In this event no compensation will be payable by us.
25. All our existing product terms and conditions apply in addition to the terms and conditions specific this offer.
26. By making a claim under this offer, you are deemed to accept these terms and conditions alongside those [terms and conditions](#) of our Amazon gift card partner.
27. By making a claim under this offer you are deemed to agree for us to share your name and email address with the gift card partners for the sole purpose of sending you the digital voucher.
28. The offer is non-exchangeable, non-transferable and no cash alternative is offered.
29. Employees of AJ Bell, their affiliated companies, their advertising agencies, and the immediate families of any such employees are not eligible for the offer.
30. Details about how we may process your personal information can be found [here](#).
31. The promoter of this offer is AJ Bell Securities Limited. The Promoter's principal place the business is at 4 Exchange Quay, Salford Quays, Manchester, M5 3EE. The promoter may exclude from participation anyone who we believe to be taking unfair advantage of the offer.