

Terms and Conditions

AJ Bell Pension Awareness Week gift card offer 2026

1. The offer is for an Amazon digital gift card up to the value of £300.
2. The offer is open between 15 September 2026 and 15 October 2026 ("Offer Period").

How to claim the offer

3. To claim the offer, you will need to open an AJ Bell SIPP and pay in or transfer in £5,000 or more.
4. The value of the Amazon gift cards will be based on the cumulative value made within the Offer Period. The table below outlines the Amazon.co.uk Gift Card value alongside the amount funded to an AJ Bell SIPP:

Transfer value	Amazon gift card value
£5,000-£9,999	£100
£10,000-£19,999	£200
£20,000+	£300

5. You will not receive the offer automatically. To claim the offer, you must visit **this page** and follow the on-page claim process during the Offer Period. You must make a claim using the link provided in order to participate in the offer.
6. The offer is limited to one claim per customer.
7. We will not be responsible for any delay or any failure to claim the offer within the Offer Period.

Eligibility rules

8. You must be 18 or over and resident in the UK to make a claim.
9. Claims are only valid for new AJ Bell SIPP accounts opened during the Offer Period.
10. You are not eligible for the prize if you (i) currently hold an AJ Bell SIPP, (ii) have held an AJ Bell SIPP within the previous 12 months, or (iii) have previously received an AJ Bell account opening incentive (excluding the Recommend a Friend offer). AJ Bell reserves the right to reject any claim where it reasonably believes that you do not satisfy the eligibility criteria.
11. The £5,000 required deposit value can be made via single/multiple payments or transfers.
12. If you withdraw the money or cancel the transfer before the end of the Offer Period, you will not be eligible to participate. Any tax reclaimed by us on your behalf and added to your account will not count towards the minimum depositing level.
13. Transfers between any accounts you hold with an AJ Bell group company (e.g. from an AJ Bell ISA to an AJ Bell SIPP or a transfer from an AJ Bell Investcentre SIPP to an AJ Bell SIPP) and transfers from defined benefit/final salary pensions are excluded from this offer.
14. Any transfers must complete within 6 months from the date of instruction.

15. Other account types, including AJ Bell ISA, Dealing Accounts, Ready Made Pension, Lifetime ISA, Cash Saving Hub accounts, Junior ISAs or Junior SIPPs are not included in this offer.

Receiving the offer

16. If your claim is valid, a link to download the digital gift card will be sent to your registered email address on or after 13 January 2027 or 30 days after any successful transfer of a SIPP, if later.
17. You must ensure that your AJ Bell account contains your correct email address. AJ Bell will not take any responsibility for your failure to supply accurate information which affects acceptance or delivery of the offer. To check or update your details log into your AJ Bell account and click 'Update your details' in the drop-down menu.
18. You must be an AJ Bell customer at the time the digital gift card is dispatched and you must not have submitted an application for the transfer of any AJ Bell accounts to another provider.

General

19. We reserve the right to amend, suspend, or withdraw the offer and/or these terms without prior notice and at our sole discretion by posting a notice on our website. If the Offer Period closes before 15 October 2026 all valid claims already received at the time of posting of the notice will still be accepted.
20. AJ Bell reserves the right to reclaim the voucher amount within 12 months if the SIPP account value is reduced by more than 75% through withdrawal or transfer.
21. The offer may be used in conjunction with our existing offers. To claim an additional offer, you are required to make a separate transaction to be eligible. The same funds cannot be used to qualify for multiple offers.
22. AJ Bell accepts no responsibility for entries not successfully completed due to a technical fault or human error of any kind.
23. AJ Bell will not be held liable if any unforeseen event means that we are unable to fulfil this offer. In this event no compensation will be payable by us.
24. By making a claim under this offer, you are deemed to accept these terms and conditions alongside those **terms and conditions** of our Amazon gift card partner.
25. By making a claim under this offer you are deemed to agree for us to share your name and email address with the gift card partners for the sole purpose of sending you the digital voucher.
26. The offer is non-exchangeable, non-transferable and no cash alternative is offered.
27. Employees of AJ Bell, their affiliated companies, their advertising agencies, and the immediate families of any such employees are not eligible for the offer.
28. Details about how we may process your personal information can be found **here**.
29. The promoter of this offer is AJ Bell Securities Limited. The Promoter's principal place the business is at 4 Exchange Quay, Salford Quays, Manchester, M5 3EE. The promoter may exclude from participation anyone who we believe to be taking unfair advantage of the offer.

AJ Bell Management Limited (company number 03948391), AJ Bell Securities Limited (company number 02723420) and AJ Bell Asset Management Limited (company number 09742568) are authorised and regulated by the Financial Conduct Authority. All companies are registered in England and Wales at 4 Exchange Quay, Salford Quays, Manchester M5 3EE. See website for full details.

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